

ACT!
by Sage**for Real Estate**

ACT! by Sage Premium for Real Estate 2008 (10.0) – for ACT! by Sage Premium for Real Estate 2006 Customers

ACT! by Sage for Real Estate 2008 (10.0) delivers many new features as well as improvements to the existing real estate layout to help you better manage key information. Custom tabs and fields have been added, allowing you to track more specific buyer, seller, and property information, while Activity Type tracking improvements enable you to gain visibility into activities associated with your contacts. And, custom flyers give you the opportunity to better market your listed properties. You'll even get new built-in sales processes specifically designed for real estate to better manage your property listings. View it all with the all-new interactive Dashboards—comprehensive, graphical representation of items like key activities, sales opportunities, and property listing information.

Plus, you'll receive all the great features introduced with both ACT! by Sage 2007 (9.0) and ACT! by Sage 2008 (10.0), including direct integration with Microsoft® Outlook®¹, improvements to search functionality so you can find information more easily, and usability enhancements to common features for improved efficiency.

Stay on top of all activities associated with a closing using the new Closing Activity Type and Closing Activity Series. Using the new Activity Type makes it easy when scheduling appointments and tasks, while the Activity Series makes it easy for you to track each step associated with a successful closing.

Integrate ACT! for Real Estate directly with Outlook¹ to facilitate communications, reduce redundant information, and capture all your data in one place. Each time you send an e-mail in Outlook to a buyer or seller, you can track vital history information in ACT! so you eliminate the need to track e-mail communications in two places. You can also attach Outlook e-mail to ACT! contacts and create ACT! contacts from Outlook e-mail – even automatically sync ACT! and Outlook calendars for complete scheduling information.

Track complete buyer, seller, and property information with real estate-specific fields. Use custom fields to track complete information about a property – for both interested buyers and sellers. These fields allow you to track details like MLS numbers, closing information, property specs your buyers are interested in, and complete specs on properties you have listed.

Find information quickly and easily. Perform searches and the keyword for which you are searching will be highlighted for easy identification. Determine when you are in a look-up or viewing your entire Contact List with the Look-up Indicator, perform advanced searches for Group information, and edit existing queries instead of performing all-new queries.

Advertise properties using real estate-specific flyers. In addition to the 30 letter templates customized for real estate, you can now use For Sale, Open House, and Home Feature Sheet flyers. These flyers have placeholders for a photo, detailed property description, list price, and more, making it easy to create customized flyers.

WHICH VERSION IS RIGHT FOR YOU?

In addition to ACT! Premium for Real Estate, ACT! for Real Estate is now available. Both solutions include the same real estate-specific features and functionality. The key difference is that ACT! for Real Estate is ideal for individual real estate professionals, small teams of up to 10 networked users², or large workforces that don't require data sharing, while ACT! Premium for Real Estate accommodates larger teams of networked users³, and includes team functionality like group scheduling and automatic Outlook calendar sync; automatic database sync, backup, and maintenance; advanced opportunity tracking and customization capabilities; and team reporting with insight into team performance. Individuals can also benefit from much of the advanced functionality in ACT! Premium for Real Estate.

KEY UPGRADE BENEFITS:

- Stay on top of all activities associated with a closing
- Integrate ACT! for Real Estate directly with Outlook e-mail¹
- Track comprehensive buyer, seller, and property information
- Access information quickly and easily
- Use real estate-specific flyers
- Manage property listings from initial inquiry through close
- Get comprehensive, graphical representations of key information
- Improve your overall efficiency with usability enhancements

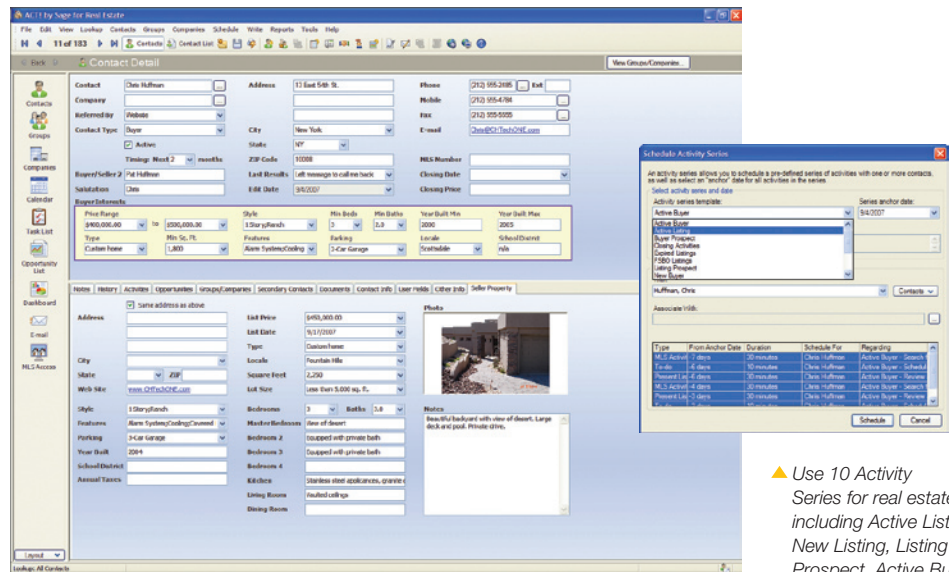
IT'S EASY TO SWITCH TO ACT! PREMIUM FOR REAL ESTATE 2008

If you choose to migrate from ACT! Premium for Real Estate 2006 to ACT! Premium for Real Estate 2008, simply install ACT! Premium for Real Estate 2008, which will automatically uninstall ACT! Premium for Real Estate 2006 as part of its installation process. Your existing version of Microsoft SQL Server™ will be upgraded to ACT! Premium for Real Estate 2008 (EX Edition).

If you choose to migrate from ACT! Premium for Real Estate 2006 to ACT! for Real Estate 2008, you will need to uninstall the version of Microsoft SQL Server that came with your purchase of ACT! Premium for Real Estate 2006. You will also need to migrate your ACT! Premium database to an ACT! database. For more details, please consult the ACT! 2008 Installation Guide (packaged with your order of ACT! for Real Estate 2008), contact your local ACT! Certified Consultant, or call an ACT! Product Specialist⁴.

Upgrade Today!

- Call 1-866-873-2006
- Contact your ACT! Certified Consultant
- Visit www.act.com



▲ From the main Contact View, see both Buyer Interests and the Seller Property Tab to get a full picture of your customers' needs and wants.

- ▲ Use 10 Activity Series for real estate, including Active Listing, New Listing, Listing Prospect, Active Buyer, New Buyer, Buyer Prospect, Open House, Expired Listings, FSBO Listings, and Closing.

Important Note for all Customers:

Sage Software recommends you carefully review all ACT! system requirements at www.act.com/2008sysreq to ensure your system meets these requirements. **Compatibility with ACT! Solutions:** ACT! for Real Estate 2008 (10.0) cannot be used in conjunction with ACT! Premium for Real Estate 2008 (10.0), and neither can be used in conjunction with ACT! 2008 (10.0), ACT! Premium for Web 2008 (10.0), or ACT! Premium for Palm OS®. ACT! for Real Estate 2008 (10.0) solutions are not compatible with ACT! for Palm OS 2.0. **Regarding ACT! Link for use with QuickBooks®:** ACT! Link for use with QuickBooks 3.x is not compatible with Windows Vista™. **Regarding ACT! Add-on Solutions:** Certain ACT! add-on solutions may not be compatible with ACT! for Real Estate 2008 solutions. Please visit www.act.com/solutions or check with your add-on product provider to determine compatibility.

- 1 During setup, users must select if they want to access Outlook e-mail through the ACT! E-mail client or direct integration with Outlook. ACT! must be added as an Outlook address book to use this feature.
- 2 You must purchase one license of ACT! per user.
- 3 Published minimum system requirements are based on single user environments. Actual scalability and number of networked users supported will vary based on hardware and size and usage of your database. Sage Software scalability recommendations are based on in-house performance tests using the recommended server system requirements found at: www.act.com/2008sysreq. You must purchase one license of ACT! per user.
- 4 Free support for 30 days; free support starts from the date of registration. Support representatives reserve the right to limit calls to one hour or one incident. Support is not available for users who do not meet the minimum system requirements.

About ACT!

The #1 selling contact and customer manager for 20 years, ACT! by Sage enables individuals and teams involved in selling or other contact-driven roles to improve productivity by helping them organize contact information, manage daily responsibilities, and communicate more effectively. With contact details at their fingertips, they can focus on what's important to their business - building stronger customer relationships. ACT! is easy to learn and use, customizable, and affordable for small businesses. With more than 2.7 million individual users and 38,000 corporate accounts in 25 countries, ACT! continues to lead the industry in helping customers connect and succeed.



End-to-end solutions. Expert advice. Premium support. That's Sage 360®.

Sage Software supports the needs, challenges, and dreams of 2.7 million small and mid-sized business customers in North America through easy-to-use, scalable and customizable software and services. Sage Software is a subsidiary of The Sage Group plc, a leading international supplier of business management software and services formed in 1981 and listed on the London Stock Exchange since 1989.



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